

## PRE-CONFERENCE - PROGRAM OVERVIEW

**WHERE:** AUSTRIAN FEDERATION OF INDUSTRY

**WHEN:** 28 NOVEMBER 2018

**28  
NOV**

### VIENNA INNOVATION LEADERSHIP SUMMIT

GROSSER FESTSAAL

**09:00 – 09:15**

#### Welcome & Introduction

*Summit Chair* **Christoph Neumayer** CEO, Federation of Austrian Industries  
**Bill Fischer** IMD - Chair of the Innovation Leadership Summit

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**09:15 – 10:15**

#### PANEL 1 A new Innovation Landscape

*Chair* **Julie Teigland** Regional Managing Partner of EY Germany, Switzerland & Austria  
**Curtis Carlson** Founder and CEO, The Practice of Innovation, former CEO of SRI  
**Hermann Hauser** Serial entrepreneur; Director, Amadeus Capital Partners; Chair, European Innovation Council  
**Rita McGrath** Professor, Columbia Business School  
**Georg Kopetz** Co-founder and Member of the Executive Board TTTech

#### Coffee Break

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**10:45 – 11:45**

#### PANEL 2 Making Innovation Work

*Chair* **Denise Kenyon-Rouvinez** Director of the IMD Global Family Business Center  
**Betsy Ziegler** CEO of 1871  
**Alex Osterwalder** Entrepreneur and Business Model Innovator, Co-Founder Strategyzer  
**Yoshi Takashige** VP, Marketing Strategy & Vision, Fujitsu Limited  
**Hal Gregersen** Executive Director, MIT Leadership Center, MIT Sloan School of Mgmt.

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**11:45 – 12:40**

#### PANEL 3 Leadership for Innovation

*Chair* **Linda Hill** Prof. of Business Administration, Chair of the Leadership Initiative, HBS  
**Vineet Nayar** CEO and founder, Sampark Foundation  
**Peter Oswald** CEO, Mondi Group  
**Gisbert Rühl** CEO, Klöckner & Co SE  
**Helmut Reisinger** CEO, Orange Business Services

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**12:40 – 13:00**

#### Wrap Up

**Bill Fischer** Professor of Innovation Management, IMD

SPIEGELSAAL

**13:00 – 14:15**

#### Lunch Buffet